

USAID LABELS AVAILABLE FROM UNZ&CO

The new USAID identity has been mandatory since January 1, 2005.

The logo was updated to increase readability at a variety of sizes — the typeface was changed to a sans serif (block letter) and the words running around the “handclasp” logo were rearranged to be right side up rather than running around the complete circle. The “handclasp” itself was also redrawn to be gender neutral and anatomically correct.

Every effort was made to maintain a connection with the previous designs and their representation of the United States’ long history of relief efforts carried on around the globe.

Consistency of usage is at the heart of the USAID identity effort.

Unz & Co., after carefully reviewing the guidelines, offers labels that are guaranteed to be compliant. They are available in the approved vertical and horizontal identity formats shown at right.

As with all Unz & Co. products, the materials and workmanship employed in producing these labels is of the highest quality, guaranteed to stand up to the harsh conditions these labels may be exposed to.



Vertical Identity Format



Horizontal Identity Format

Pressure sensitive labels are laminated for additional durability and can be used on cartons, boxes, drums and all indoor items.

USAID 2005 LABELS & PLACARDS

Cat. No.	Description	1	2-3	4 & Up
2.5" x 2.5" Labels		Prices per roll of 500		
U25-9550	USAID 2005 Vertical Format - Pressure Sensitive 500/roll 2.5" x 2.5"	\$75.00	\$65.00	\$60.00
5.75" x 1.75" Labels		Prices per package of 100		
U25-9560	USAID 2005 Horizontal Format - Pressure Sensitive 100/pkg. 5.75" x 1.75"	\$39.00	\$35.00	\$33.00
6.75" x 4.5" Labels		Prices per package of 100		
U25-9570	USAID 2005 Vertical Format - Pressure Sensitive 100/pkg. 6.75" x 4.5"	\$35.00	\$30.00	\$25.00



The Compliance Experts Since 1879

Priority Code: GUSAID05

USAID LABEL ORDER FORM

Fax it for faster service 732-868-0260

Order by: Phone – 800-631-3098, E-mail – unz@unzco.com On-line – www.unzco.com

Mail your order: Unz & Co. 8 E Easy Street, Bound Brook, NJ 08805-1147

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Attn: _____		Title _____				Attn: _____		Title _____
Tel () _____		Fax () _____				Tel () _____		Fax () _____
E-mail _____						E-mail _____		

3. Product Description	Cat. No.	Quantity	Unit Price	Item Total
USAID Vertical Format Pressure Sensitive 2.5" x 2.5"	U25-9550			
USAID Horizontal Format Pressure Sensitive 5.75" x 1.75"	U25-9560			
USAID Vertical Format Pressure Sensitive 6.75" x 4.5"	U25-9570			

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